## **POTATO PANTS EVENT**

TOOLKIT: FOR YOUR OWN FUNDRAISER



PG.

#### 1 YEAR TO 6 MONTHS BEFORE

Starting a fundraiser is easy to do, and it's fun!

Choose a date, time and location

Enlist schools. Schools host a Sport's Day or a Field Day at the end of the year for the children to engage in fun activities.

A Boy-Scouts or Girl Scouts of America facilities or camps.

A sports-center or park.

A shopping mall.

Be creative with other potential ideas.

### 2-3 MONTHS BEFORE

You got this!

Make at least seven pairs of Potato Pants

The size of your pants will depend upon your audience: large enough for any adult body type and smaller pants for children!

Make "potatoes"



Tutorial For Step 2 & 3.

How to make "Potatoes" & Potato Pants

Prizes

can be as elaborate as a gift card or as simple as a plastic potato attached to a ribbon.

Organize donation boxes

Decide entrants/racers tickets cost

Advertise the event

Contact all your local media. Create flyers, posters, email, text, and don't forget to advertise on social media. Create individual fundraisers using Facebook, SP-Foundation, or other sources.

**8** Connect with the community

Enlist the assistance of a good public speaker or even a DJ and add music to the Potato Pants Event.

Create a fact sheet describing the happening of wearing Potato Pants. Help others understand who SP-Foundation is in their quest to raise funds for medical research to Find a Cure. The speaker or DJ should help to motivate the crowd.

### 1 TO 2 MONTHS BEFORE

Your Almost There!

Recruit volenteers

4 people to help set up/break down racetrack (4 people)

Secure 2-4 tables and chairs for helpers to collect registration fee from entrants to race (2-4 people)

2 volunteers to help people get on the Potato Pants and to transition them to the starting line (2 people)

1 public speaker/DJ (1 person)

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the suggested total amount of volenteers is 9 to 11 people

### DAY OF THE EVENT

**Show Time!** 

Set up tables, chairs, and racetrack

Set up tables with chairs and donation boxes, and setup the racetrack

Day of details

Entrants/Racers (E/R) line up in front of the tables (# 1 on diagram) to collect the registration fee and donations. One ticket per registration fee (single roll tickets can be bought on Amazon)

Helper collects E/R ticket and brings them to center (#2 on diagram). They should bring E/R to the center of the racetrack. Three people race at a time but the others need to get into the PP so they are ready to race next.

Three people race at a time. Helper brings 3 people to start of racetrack (#3 on diagram)

The 3 racers complete one lap (see #3 to #4 on diagram)

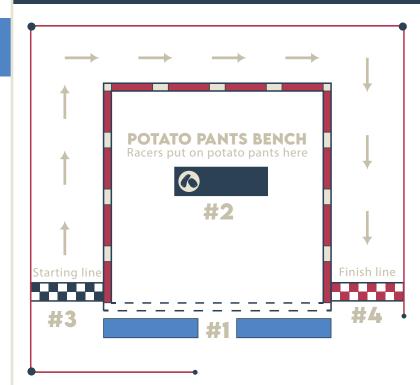
First person to cross finish line (#4 on diagram) is the winner

Public speaker/DJ announces winner...calls person over and asks the name: winner is presented with a prize (see #4 in 2-3 months before event to get ideas for prizes)

Helper keeps up a constant flow of entrants/racers: keeps bringing entrants/racers to center until there are no more entrants/racers

### RACETRACK DIAGRAM

#10 Continued



MATS — — —

Or something to define the inside of the racetrack

TABLES |

Set up with people & donation boxes

**OUTER ROPES** -

a rope defining the outer area of the race track with fouth side only partially roped off

ROPE ANCHORS



Something to anchor the outer ropes

P.P. BENCH



Racers put on potato pants here

## POTATO PANTS EVENT

**RESOURCES: ALL FOUND ON AMAZON** 





#### **RESOURCES LIST**

Total price \$295.46

Plastic potatoes (for prizes) - \$13.99

Purchase: this depends on how many entrants you think you'll have - there are 30 potatoes in an order

2



Satin Ribbon - \$9.99

Purchase: this or a similar blue

3



Tickets - \$ 6.95

Purchase: we were not able to find less than a pack of 500 single roll raffle tickets but if you do, then purchase

4



Brown Packing Tape - \$20.88

Purchase: one roll should be enough to make enough "potatoes" for 1.5 pairs of pants but there are 6 rolls in an order

5



Plastic Storage Bags - \$21.99

Purchase: one order should be enough for to make "potatoes" for 7 pair

6



Webbing - \$17.99

Purchase: 25 yards = 900 inches = enough for 7 pairs

7



Buckles - \$7.05/each pack of 6

Purchase: 2 orders

8



Scrubs - \$13.47/ pair

Purchase: this color or similar blue (2 pair for each PP so 14 in total)

9



Fabric - \$6.99

Purchase: whatever pattern delights you but just make sure that they are 20" x 20" (50 cm x 50 cm)

## AND FINALLY...

Make sure to enjoy the race!

